

Display Visual Promotional Materials

- ▶ Inform Customers of Up-To-Date Promotions
- ▶ Turn-Key Setup With User-Friendly Interface
- ▶ Digital Promotions Save Time and Money



State-of-the-Art Analytics



- ▶ Advertise Smart and Effectively
- ▶ Integrate Cutting-Edge Video Analytics
- ▶ Log Total Digital Signage Viewers by Day, Time, and Ad Playing

Sell Ad Space to Advertisers

- ▶ Earn Greater ROI by Selling Ads
- ▶ Allow Companies to Reach Customers As They Shop
- ▶ Advertiser Reports Display Ad Viewership, Play Count, and Foot Traffic



Track and Monitor



- ▶ Monitor the Solution from Anywhere in the World
- ▶ In-Depth Statistic Tracking and Custom Reports
- ▶ Schedule Content to Play When You Want

Real-Time/Broadcast Quality

Encode in h.264 - the leading codec for Broadcast HD



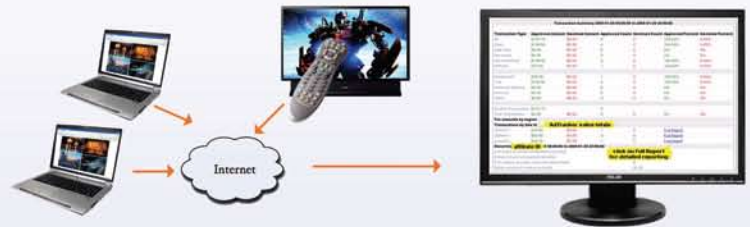
Remote Monitoring

Administrators can monitor the solution from anywhere in the world



Statistic Tracking

Track website portal clicks, bandwidth usage, stats, etc.



AAA Security

Provides Authentication, Accounting, Authorization for enhanced security



Available as a Hardware-Based and Hosted Solution

Purchase a complete solution or allow us to manage it for you

